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Swartland Municipality leads with Integrated Development Plan innovation

Digital Transformation - Information Technology

May 1, 2023



Photo provided by Mart Marie Haasbroek: Swartland Municipality: From left to right: Leon Fourie Strategic Officer; Minister Anton Bredell; Olivia Fransman, Senior Manager: Strategic Services; Harold Cleophas, Swartland Executive Mayor; Sameulah Jasson, Strategic Officer.

Anton Bredell, Minister of Local Government, Environmental Affairs and Development Planning was recently presented with the first online Integrated Development Plan for a municipality in the Western Cape. Dubbed the "IDP in your Pocket", Swartland Municipality has launched its new Integrated Development Plan on a dedicated website and linked it to a QR code.

Minister Bredell said: "I want to congratulate Swartland Municipality for this innovative solution to an old problem. Integrated Development Plans are traditionally very large documents, written in technical language and difficult to access by ordinary people. With this web based solution, anyone can access the Plan, which is written in an accessible style and supported by infographics. It also provides links to national and provincial government documents and budgets that are of relevance. This innovation will exponentially increase the local government's ability to communicate and engage residents on medium- and long-term planning that affects them in their communities."

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important information. The IDP serves as the longer-term strategic plan for the Municipality and indicates the strategic goals and initiatives that the municipality will address in the coming years. The IDP is in effect the municipality's business plan. It is compiled with the input of our residents through extensive public participation processes and updated annually. It is the steering force behind the annual budget and simply put, if it is not in the IDP it is not in the budget."

Minister Bredell thanked Swartland Municipality for taking the lead with this initiative. "I want to encourage other municipalities to follow Swartland in adopting technology that supports better service delivery and community engagement."

The Swartland Municipality Integrated Development Plan can be accessed at:

<https://sites.google.com/view/swartland-idp-2023/home>, or through scanning the below QR code:

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